

Cambium Connections

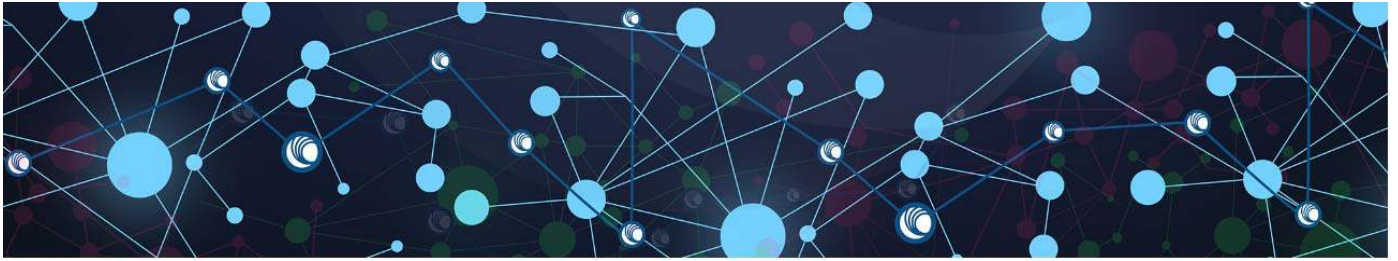
Europe, Middle East & Africa Session – Thursday 16 September, 10:00-13:00 CEST

(Times listed are CEST)

Agenda

- 10:00 **Event Welcome**
Moderator: James Page, Agency Director, Proactive International PR
- 10:10 **If It Can Be Wireless, It Will Be Wireless**
Atul Bhatnagar, President & CEO, Cambium Networks
- 10:30 **Next Generation of Campus Area Networking – Rapidly Delivering Affordable Gigabit to the Edge**
Enterprise network deployments must offer users ease of mobility, multi-building and multi-site coverage, campus security and IoT device connectivity. Accomplish this with indoor/outdoor wireless networks to deliver an exceptional network experience with enhanced performance and efficiency. Provide reliable and cost-effective campus-wide connectivity with multi-gigabit solutions such as Wi-Fi 6, Wi-Fi 6E and 60 GHz cnWave with Terragraph mesh. Create a complete, end-to-end wired/wireless solution with wireless-aware switching and centralized cloud management.
Rad Sethuraman, Vice President, Enterprise Products, Cambium Networks
- 10:50 **Regional Managed Service Provider Roundtable – Delivering Campus Area Networks for Enterprises**
Moderator: Alessio Murrone, Vice President, Europe Sales, Cambium Networks
Panelists:
Christian Schnatz, Product Owner & CTO, Frederix Hotspot
Igor Kurtovic, NetSit
- 11:20 Break
- 11:30 **Extend your Fiber Network with Purpose-Built Gb Fixed Wireless**
Hybrid networks leverage the efficiency of 60 GHz fixed wireless to extend fiber networks rapidly and cost-effectively. Learn how purpose-built multi-gigabit fixed wireless is a proven, affordable solution for last-mile connectivity when used in conjunction with fiber to form a hybrid network. Street-level installation makes planning, deployment and management simple.
Scott Imhoff, Senior Vice President, Product Management & Planning, Cambium Networks
- 11:50 **60 GHz Case Study Roundtable**
Moderator: Martin De La Serna, Regional Vice President, EMEA, Cambium Networks
Panelists:
Kendall Ananyi, CEO, Tizeti
- 12:20 **High Speed Fixed 5G – What Is It and Where Would You Use It?**

Times and topics subject to change



Provide wireless gigabit speeds where fiber and mobile technologies are cost-prohibitive. Understand the difference between mobile-based and purpose-built fixed 5G and how the performance and costs map into your business model.

Matt Mangriotis, Senior Director, Product Management, Cambium Networks

12:40

Update on EU funding – The Gigabit Decade

Jan Droege, Partner & Head of Operations, Schuman Associates

13:00

Close of Event